[mex230] Modeling attenuation

An object with initial velocity v_0 is observed to grind to a halt during the time interval $0 < t < \tau$ according to the emprical law,

$$x(t) = \frac{1}{3}v_0\tau \left[1 - \left(1 - \frac{t}{\tau}\right)^3\right],$$

where τ is a constant. Construct the equation of motion in the form $m\dot{v}=f(v)$.