

Consider a wire with resistance $R = \rho \ell / A$ connected to a battery.

- **Resistor rule**: In the direction of *I* across a resistor with resistance *R*, the electric potential drops: $\Delta V = -IR$.
- EMF rule: From the (-) terminal to the (+) terminal in an ideal source of emf, the potential rises: $\Delta V = \mathcal{E}$.
- Loop rule: The algebraic sum of the changes in potential encountered in a complete traversal of any loop in a circuit must be zero: $\sum \Delta V_i = 0$.

